First Give – wording for schools to send to parents

# Please see below some wording which may be useful for you when emailing or sending a newsletter to parents. It explains what First Give is and why the students are doing it.

First Give is a charity which inspires young people to make a positive difference to the causes they care about. Their mission is to help the next generation to be kinder, more altruistic and more socially conscious – and to develop the skills and confidence they need to drive social change. The First Give programme has been designed to ignite a spark of social conscience in young people. You can see case studies that show the impact the programme has on young people [here](https://firstgive.co.uk/news-and-insights/).

During their [SUBJECT] lessons, your child will be taking part in the First Give programme. The students will think about social issues in the local area and learn about the local charities that work to address these. Each class will choose a social issue and charity to support, and then carry out social action for that charity, which is ‘practical action taken to make a positive change’; this could be raising awareness, campaigning or fundraising.

The students will then put together inspirational presentations in which they champion their chosen charity, the work they do, and the social action the class has done together.

As First Give is a competition across classes in the year group, the conclusion of the First Give programme – the School Final – showcases one presentation per class. One of these groups will win a £1,000 First Give grant for their chosen class charity (on top of any fundraising done on the programme). The Final presentations will be judged by an esteemed panel, including people from the local community, such as local councillors. It is an opportunity for the students, school and wider community to celebrate all the hard work that the students have done over the programme. [OPTIONAL]: We will send you an invitation for this closer to the time.