First Give

How do charities tackle social issues?

Researching charities

Click on their name to visit their websites. Once you've looked at all their websites, you can match the charity to the social issues below by putting the letters we've given each charity (A, B, C etc...) into the box next to each social issue.

A. Glass Door	Gang violence
B. Lives not knives	Gender based violence and abuse
C. Stonewall	Food poverty
D. Ollie Foundation	Homelessness
E. Blue Skye thinking	LGBT+ rights
F. AVA project	Mental health/suicide
G. Merthyr Cynon Foodbank	Health – children's brain tumours

Now that you've looked at some of these websites, choose one charity to research. Can you find two things they do to help people?

e.g. "They run workshops in schools to educate people on the issue of mental health"

TIP Look for "About us" or "What we do" in the menu if you can't find the answer on the Home page

Does your chosen charity have examples of things individuals could do to get involved or help them? Find one example and write it down:

How can we tackle social issues?

Here are some different ways that you could help to tackle a social issue or support a charity. You might have seen some of these examples in your research.

Campaigning	Fundraising	Raising awareness	Educating others	Volunteering
Working together to change opinions or policy.	Raising money for a cause.	Making more people aware of an issue or charity.	Helping people understand an issue or cause better.	Giving your time to help others.

These are all types of social action.

Read the examples below. Write which type of social action you think each one is an example of in the box next to it.

Mia created posters that she put up around school to tell people about the way her First Give charity helps people.

Finlay delivered food parcels to vulnerable local people during the lockdown.

A group of students did an assembly to Year 7 to teach them about mental health.

A group of students collected signatures for a petition to take to their Headteacher to ask for more books by black authors in the library.

Aasma and her friends did a sponsored walk to raise money for a charity.

Creating a poster

Choose one of the charities from earlier in the lesson. Either:

1. Design a poster to raise awareness of the charity, or
2. Design a poster to advertise an event that the charity might run.
   The event could be a fundraiser or a campaign event.

You might want to think about...

✦ ...making sure the name and logo of the charity are clear
✦ ...how people will understand the social issue from the poster
✦ ...how eye catching the poster is
✦ ...using images
✦ ...including details of the event (where/when/how much?)